



FLEXIBLE PACKAGING EUROPE

Press Release

July 2016

FPE Elections:

Advancing the Cause of Flexible Packaging and Resource Efficiency

Gérard Blatrix, Amcor, has been elected as Chairman of Flexible Packaging Europe (FPE), the organisation which represents the interests of the sector at a European level and on the international stage. He previously served as Vice Chairman and is replaced in that role by Paddy Mullaney of Clondalkin. Both appointments were made during the FPE summer conference, held recently in Hamburg.

Speaking shortly after his election Mr Blatrix commented, “I am delighted and honoured to have been appointed to such an important role in this prestigious organisation. FPE works continuously to promote the interests of the flexible packaging sector in Europe, particularly to the European Commission. It is taking a leading role in communicating the benefits of flexible packs and explaining their importance in creating a more resource efficient and sustainable environment.”



“The focus on the Circular Economy and a more holistic approach to the entire sustainability question means flexible packaging will become an increasingly important factor in reaching these goals, particularly through greater resource efficiency. FPE is highly proactive in the debate and I will work to ensure our well researched and positive approach is maintained and we are represented at the highest levels in Europe.”

Paddy Mullaney added, “I look forward to working with Gérard and the other members of the board to ensure FPE continues to play a responsible and positive role at the centre of the debate on the issues of sustainability and resource efficiency.”

High resolution pictures can be downloaded at www.flexpack-europe.org

Further information: Cédric Rauhaus, Manager Communications

Flexible Packaging Europe’s (FPE) members manufacture all types of flexible packaging. FPE comprises more than 70 small and medium sized companies as well as the major European producers of flexible packaging for all materials. These companies cover more than 80% of the European flexible packaging turnover. Also six national flexible packaging associations are members of FPE ensuring consistency between national and European activities and lobbying.

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