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Support grows for global flexible packaging executive forum

The second Global Flexible Packaging Executive Forum, held during interpack 2017 in Dusseldorf, attracted significantly increased numbers compared with the first event. More than 130 delegates attended, from over 55 converting companies, spanning 5 continents. The meeting has quickly become a major fixture in the calendar during the interpack exhibition, following the remarkable success of the first event, held at interpack 2014.

The Executive Forum is staged as a business breakfast event for flexible packaging manufacturers during the show. It offers the opportunity to exchange ideas and encourage discussions on emerging trends, key themes, opportunities, and the challenges facing the industry while, at the same time, offering an important opportunity to networking with industry peers.

Organiser Flexible Packaging Europe (FPE) expressed great satisfaction at the large and increased number of executives and the companies in attendance. FPE Chairman Gérard Blatrix spoke of his delight at the success of the forum. "Our organisation has a leading global position in this dynamic and growing sector. We have important issues such as sustainability and resource efficiency which must be addressed on a global scale. So, this Forum is a huge opportunity to exchange views and ideas which will help our industry to grow and prosper."

"interpack is an ideal venue for the meeting as it attracts the world's top decision makers and industry leaders. The large number of top executives who attended the Forum clearly demonstrates the importance they all place on coordinating messages about the benefits and role of flexible packaging in the sustainable environment we now live in across the globe," he added.

The Global Flexible Packaging Executive Forum was hosted by Messe Dusseldorf and interpack alliance. Henkel and Siegwerk co-sponsored the event.

Further information:

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Flexible Packaging Europe's (FPE) members manufacture all types of flexible packaging. FPE comprises more than 70 small and medium sized companies as well as the major European producers of flexible packaging for all materials. These companies cover more than 80% of the European flexible packaging turnover. Also six national flexible packaging associations are members of FPE ensuring consistency between national and European activities and lobbying.