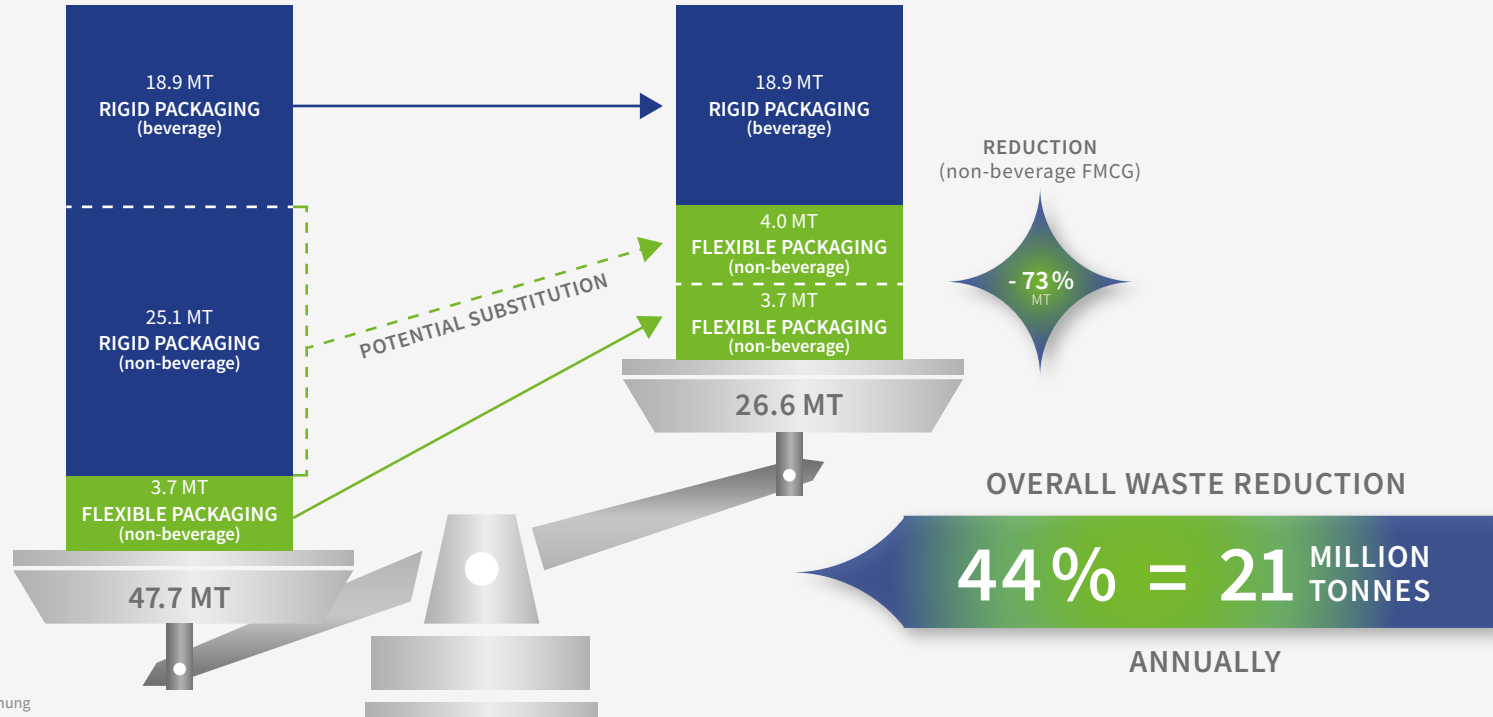


FMCG primary packaging waste on the EU market

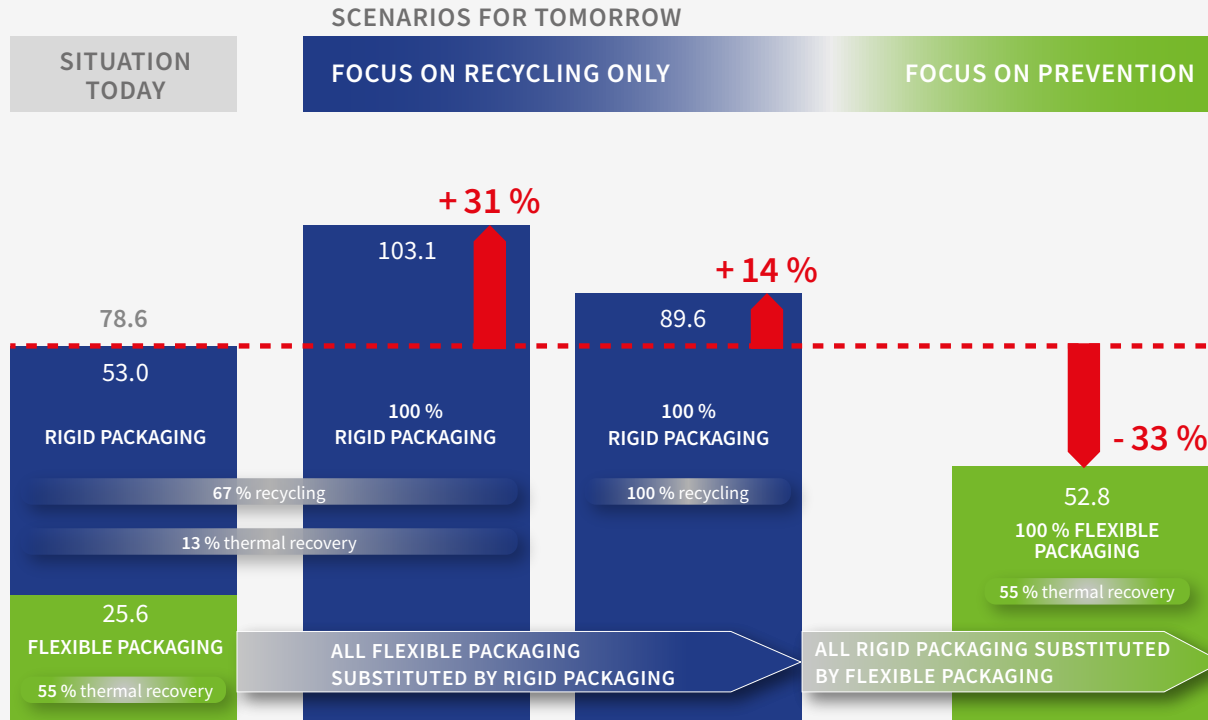
Potential reduction by using Flexible Packaging

**CURRENT
ANNUAL SITUATION**
2016 – 2018 DATA



Global Warming Potential (GWP)

Simulated extreme scenarios for tomorrow



Scope:
FMCG packaging
excluding beverages
in the EU

GWP measured in
million tons CO₂-eq