

April 2024

First "European Flexpack Summit" to take place in early 2025

Conference specifically on flexible packaging in Barcelona

Flexible Packaging Europe (FPE), the association of flexible packaging manufacturers, is organising the first "**European FlexPack Summit**" for 2025. This will take place from the 24th to 26th February 2025 in Barcelona and will cover an exciting range of topics relating to global market developments, trends, sustainability issues and current European legislation.



Despite its significant contribution to food packaging and its importance in various sectors, specific events focussing exclusively on flexible packaging and its unique requirements have been difficult to find in Europe. Flexible packaging has faced many challenges in recent years and is increasingly subject to new regulations that influence its future use. However, it will continue to be a significant part of the packaging industry thanks to new developments in recycling and packaging design for a sustainable circular economy.

Parallel to expert presentations and panel discussions, networking will also play a major role at the summit. In Barcelona, participants can expect a first-class setting and an appealing selection of culinary delights, creating the perfect setting for informal discussions during coffee breaks, lunch and dinner. In addition, an exhibition area offers the opportunity to obtain comprehensive information about new products. Here, a limited number of suppliers from the fields of 'raw materials', 'printing and lamination technology', 'printing inks, adhesives and

coatings' and 'other industry-relevant products' will have the opportunity to present their contribution to the future of flexible packaging.

The target group of the summit are converters and users of flexible packaging. Limiting the number of participants from the supplier industry to one third of the available tickets ensures an optimal thematic focus of the event. A limited number of tickets will be available from summer 2024 at www.flexpack-summit.com. Updates on the programme and further details of the European FlexPack Summit will also be announced there.

There are still a few sponsorship opportunities available for this event. Interested companies can find out about possible packages in the corresponding brochure. This can be downloaded via the following link: www.flexpack-summit.com/become-a-sponsor

Futher information:

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About Flexible Packaging Europe

Flexible Packaging Europe Flexible Packaging Europe (FPE) is the industry association representing the interests of more than 80 small and medium-sized companies and multinational manufacturers. They work with more than 57,000 employees at more than 350 locations throughout Europe. The member companies account for more than 85% of European sales of flexible packaging made of various materials, mainly plastic, aluminium and paper. More than half of all food products sold on European retail markets are packaged with flexible packaging. More information at www.flexpack-europe.org